

MONTHLY MEMBERSHIP PROGRESS REPORT

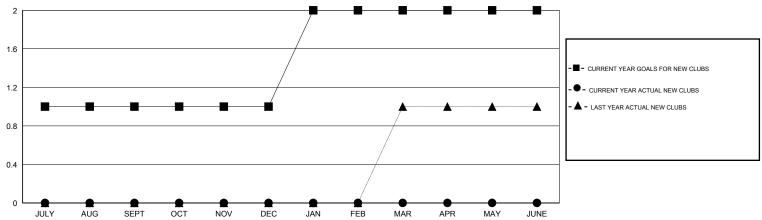
District 20 K2

Results as of: 9/30/2014

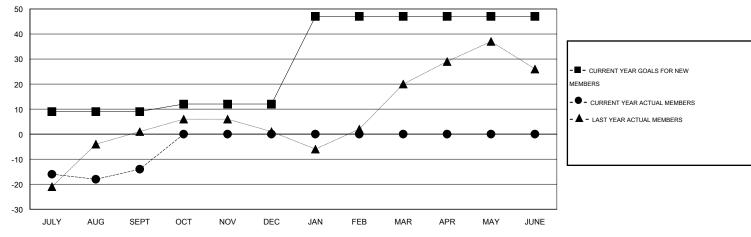
GMT: ED LECIUS LOCATION NEW YORK GMT CA 1

| | | Clubs | | | Members | | | | |
|---------------|------------------|------------------|------------------|------------------|-----------------------|--------------------|-------------------------------------|--------------------|------------------|
| | RESUI | TS FOR 2014-2015 | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 1 | 0 | 0 | 0 | JULY/AUG/SEPT | 9 | 22 | 36 | -14 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 3 | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 35 | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 0 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 0 DROPPED MEMBERS | | 12 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBU MALE FEMALE | TION 690 (57.36%) 513 (42.64%) | |
|-----------------------------------|----|---|-------------------------------|--------------------------------------|-----|
| DECEASED | 3 | CLICK HERE FOR HEALTH | FAMILY UNIT MEMBERS | | 198 |
| CLUB CANCELLED | 0 | ASSESSMENT DATA | HEAD OF HOUSEHOLD | | 93 |
| OTHER | 33 | | | | 105 |
| TOTAL | 36 | | NON-HEAD OF HOUSEHOLI |) | 105 |